

**GO
DESi**

Product Brochure



About Us

GO DESi is a packaged food brand inspired by regional flavours, tastes and formats. We aim to take our customers on a journey to the great diversity of tastes, flavours, and stories that India is.

Our products like DESi POPz are a viral hit and are available in more than **15000+ stores** across the country including Modern Trade chains like Spencers, Namadhari, Vijetha. Our products are also the fastest-selling confectionery on Amazon with a 90%+ repeat rate.

These yummy treats are “AS IS” and have **no added colour, flavour or preservatives** and are made in rural Karnataka, employing more than 250 women ensuring 40% of value consumer pays goes back to the rural economy.



DESi POPz

Lollipops with a chatpata twist!

In various DESi flavours!



Tangy Imli



JAR

MRP- 500/-
PTR- ₹ **400**/-
QTY- 100 pcs



BOX

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



POUCH

MRP- ₹ 50/-
PTR- ₹ **40**/-
QTY- 10 pcs



POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 4 pcs

Kaccha Aam



JAR

MRP- ₹ 500/-
PTR- ₹ **400**/-
QTY- 100 pcs



BOX

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



POUCH

MRP- ₹ 50/-
PTR- ₹ **40**/-
QTY- 10pcs



POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 4 pcs

Real Aam



JAR

MRP- ₹ 500/-
PTR- ₹ **400**/-
QTY- 100 pcs



BOX

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



POUCH

MRP- ₹ 50/-
PTR- ₹ **40**/-
QTY- 10 pcs



POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 4 pcs



Real Aam JAR

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



Tangy Imli



JAR

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs

50 pcs Jar also available!

Kaccha Aam JAR

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



Filter Coffee



FILTER COFFEE LADI

MRP- ₹ 200/-
PTR- ₹ **160**/-
QTY- 40 pcs

Newly
Launched!





DESi POPz *bitz*

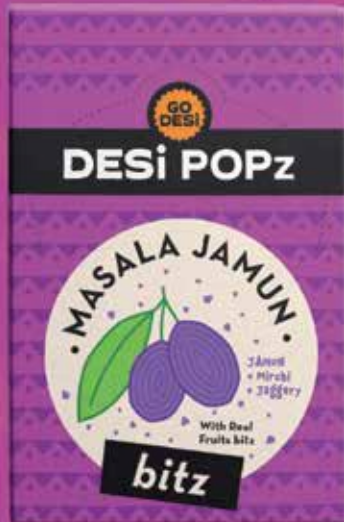
with real fruit bitz!



Masala Jamun

BOX

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



Newly
Launched!

BOX

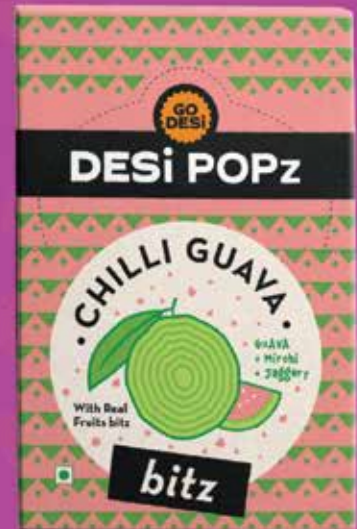
MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs

Chilli Orange

Chilli Guava

BOX

MRP- ₹ 250/-
PTR- ₹ **200**/-
QTY- 50 pcs



DESi POPz Combos



POUCH

MRP- ₹ 100/-

PTR- ₹ **80**/-

QTY- 20 pcs

COMBO LADI CONTAINER

MRP- ₹ 300/-

PTR- ₹ **240**/-

QTY- 60 pcs



DESi SHOTS IMLI

MRP- ₹ 200/-
PTR- ₹ **160**/-
QTY- 100 pcs



Newly
Launched!

DESi Bytes

Sun-dried Chatpata Snacks!

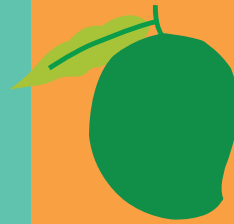


Spicy Lemon POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 18 gms



Spicy Mango



POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 18 gms

Sweet Amla

POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 30 gms



Chatpata Guava

POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 18 gms



Chatpata Amla

POUCH

MRP- ₹ 20/-
PTR- ₹ **16**/-
QTY- 35 gms



DESi *meetha*





Dry-Fruit Barfi BOX

MRP- ₹ 500/-

PTR- ₹ **400**/-

QTY- 20 pcs



Newly
Launched!



Coconut Ladoo

JAR

MRP- ₹ 300/-

PTR- ₹ **240**/-

QTY- 60 pcs

Classic Peanut Chikki

JAR

MRP- ₹ 250/-

PTR- ₹ **200**/-

QTY- 50 pcs



Pista BOX

MRP- ₹ 400/-
PTR- ₹ **320**/-
QTY- 40 pcs



Badam BOX

MRP- ₹ 400/-
PTR- ₹ **320**/-
QTY- 40 pcs

Kaju Kishmish BOX

MRP- ₹ 400/-
PTR- ₹ **320**/-
QTY- 40 pcs



DESi *mints*

ANYTIME
REFRESHMENT



meetha paan

BOX

MRP- ₹ 200/-

PTR- ₹ **160**/-

QTY- 40 pcs



CHOCO meetha paan

BOX

MRP- ₹ 200/-

PTR- ₹ **160**/-

QTY- 20 pcs



**Newly
Launched!**

Making DESi 'POP'ular!



Traditional
Recipe



Farm
Sourced



No Added
Preservatives



Local &
Handmade